

D211 POST: DISTRICT 211 TO HOLD ANNUAL BUSINESS INCUBATOR PITCH NIGHT



Students from throughout Township High School 211 will gather at James B. Conant High School's auditorium May 15, to participate in the District's annual "Pitch Night." This year's event will begin at 6:00 p.m. During the evening teams from the schools' Business programs will pitch their ideas to a panel of investors in the hopes of winning start-up funds.

"This is an excellent way to recognize the winning pitches from each of the schools while giving the students a chance to pitch in front of actual investors," said Patti Ertl, business education department chair at James B. Conant High School. "The pitch night helps students build confidence in themselves while instilling entrepreneurship."

This year's teams include I-Dry, which has developed a package designed to protect phones from water damage, to sPark, which has designed an app which will allow users to reserve parking at typically congested parking lots. Each team presenting Tuesday had to present a pitch in competition against additional teams from their respective schools prior to being selected to compete at the district level. The event's investment panel is made up of business members from within the community as well as District 211 Associate Superintendent for Instruction, Dr. Lisa

Small.

Previous winners of the competition have moved forward in developing their business ideas to the point of creating and selling viable products such as [DeoBlocks](#), designed by the 2016 winning team of Palatine High School graduates Anthony Tamras and Drake Roberts, and Green Dirt, an organic fertilizer created by the 2017 winning team of by same name from James B. Conant High School.