

# PHS, CHS STUDENTS WIN BIG AT DISTRICT 211 BUSINESS INCUBATOR PITCH NIGHT



Students in High School District 211's Business Incubator program spent the school year developing business ideas to try to bring them to life with the help of investors.

Six of the best teams from each school's Business Incubator course were selected to compete at the District Pitch Night for real funding this past May. After planning and preparation, each team presented their business idea to a panel of judges in hopes of being awarded \$20,000 in seed money from the District 211 Foundation.

Two teams won this year's seed money: *Green Dirt* from Conant High School and *Snow and Co.* from Palatine High School. Green Dirt also was recently invited to compete at the INCubatoredu National Pitch Competition that will take place at the Loyola Corby Law Center in Chicago this July.

Students enrolled in the Business Incubator class learn what it takes to be an entrepreneur, as well as how to be successful in creating their own product or service. The course covers topics about marketing, human resources, accounting, and the legal aspects of operating a business. When preparing for pitches, students worked not only with their classroom teacher, but also had support from community content experts and mentors. For the teams that did not receive funding, investors encouraged them all to continue pursuing their ideas.

The following teams participated at the District 211 pitch night event:



WINNER: Green Dirt – Conant High School

Students: Akash Moozhayil, Kunal Mahajan, Stoil Ionov, Rohan Antony, Patryk Barszczuk

Mentor: David Wolff of Wolff's Fleamarket



Company overview: *GreenDirt is a startup company that addresses the major problem of food waste. We collect scraps from local restaurants, convert to a premium gardening product, vermicompost, which we then sell to local nurseries and garden centers.*



WINNER: Snow and Co. – Palatine High School

Students: Alex Brztowski, Katherine Perez, Nemecio Luna, Reil Snow

Mentor: CJ Ritterbusch of Concord Marketing Solutions



Company overview: *The Janus Pack is the solution for students who need to charge their electronics while helping students with organizational skills.*



Finalist: KickCarrier – Schaumburg High School

Students: Katherine Edeus, Daniel Galovich, Lisette Hurtado, Vincent Kandefer



Mentor: Jon Zaley of Odem Expo

Company overview: *KickCarrier is a unique platform where sneakerheads can buy, sell, or trade shoes. If it doesn't sell, we will buy it!*



Finalist: ProjectTapp-Tapp Camp – Conant High School

Students: Eliot Chang, Mitesh Patel, Michael Kim

Mentor: Jim Gallo of Specialty Finishing Group



Company overview: *ProjectTapp is a start-up mobile app developer for the private and public sector providing an incubator-type platform that integrates TappCamp, a coding educational and training service. TappCamp educates students in grades 5 – 12 to become app writers and future app developers for ProjectTapp that, in return, adds more innovation and creativity to the mobile app industry.*



Finalist: BlissFoot – Fremd High School

Students: Laura Bienek, Aarsh Desai, Hanna Murakami, Luke Schoffstall, Gianfranco Torres

Mentor: Chris Banakis of Acuity Advisory Partners LLC



Company overview: *BlissFoot provides competitive long distance runners and other endurance athletes with on-the-go protection against friction, and the resulting irritation, in order to reduce discomfort and enhance performance.*



Finalist: InnerMap – Hoffman Estates High School

Students: Chloe Jefferson, Edlawit Zerihun, Errick Delaney

Mentor: Sheila Serafin of RIM Logistics



*Company overview: InnerMap will design and create indoor mapping for large public buildings such as malls, airports, and stadiums. The software and app will provide consumers with step by step directions to where they need to go as well as allow retailers in the buildings to push advertising and promotions to potential customers nearby.*